



myEZ Car Care, LLC Signs Agreement with Finance Express

RANCHO SANTA MARGARITA, CA, September 18, 2008 – Finance Express, the leading provider of web-based financial services and technology for independent auto dealerships, today announced that myEZ Car Care, LLC has entered an agreement to integrate with the Finance Express online Dealer Management System. myEZ Car Care offers the “Electronic Glove Box®” which is an internet-based Dealer-branded Loyalty and Customer Communications program, the first of its kind for independent dealers. The Program provides consumers with a host of tools to manage their vehicle ownership experience including maintenance schedule reminders, license and registration reminders, online maintenance records and vehicle performance analysis. myEZ Car Care also saves consumers money by providing discounts on preventive maintenance services as well as other services such as tires, batteries and other parts and labor through its vast service provider network. For added convenience, service records are automatically updated for Members in their internet-based Electronic Glove Box® giving them EZ access to their entire family fleet information 24/7. myEZ Car Care’s web site and all Member communications are branded with the dealer and contain dealer marketing messages, creating an ongoing communication link throughout the vehicle ownership cycle and customers for life for dealers.

“The success and profitability of the Independent dealer is the foundation of Finance Express. The tools provided by myEZ Car Care help to ensure a positive ownership experience for the vehicle consumer. This works to increase customer satisfaction and customer loyalty for our independent dealers”, remarks Greg Levi, Vice-President, Sales and Marketing for Finance Express.

“With customer referrals and retention being a priority for successful independent dealers, myEZ Car Care believes that partnering with Finance Express will allow more dealers to compete more effectively with other independent and franchised dealers in attracting and retaining customers” commented Ed Bourgeois, CEO and founder of myEZ Car Care. Bourgeois added “and with the high price of gas and vehicle ownership, consumers appreciate the savings and convenience of the dealer-branded myEZ Car Care program, providing even more goodwill to dealers offering the Program.”

About Finance Express

Finance Express is the leading provider of online services and web-based technology for the independent dealer market including a comprehensive DMS with functions such as dealer inventory management, credit application processing, electronic contracting, links to lending sources, dealer management tools, loan servicing and accounting systems and licensed escrow services. The comprehensive program provides dealers online access to a single, seamless solution and insures a safe

and secure environment for participating lenders.

About myEZ Car Care, LLC

myEZCarCare was formed in 2004 to address the consumer's need to conveniently and efficiently maintain their vehicles in a way that enhances safety, reliability, and value. myEZCarCare develops and markets co-branded and private label automotive maintenance plans which add loyalty and marketing value to the selling dealership and auto finance company, while providing loyal customers to its service provider partners. From the beginning, the mission of the Company has been to develop products to be consumer-, bank-, and dealer-friendly, while reflecting positively on the corporate citizenship of the bank, dealer, and service provider.

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